

**CS-639 — Interaction Design Studio**

**Welcome to Studio**

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# Welcome to Studio

This isn't just a classroom. It's a **design studio** — where we learn by **doing, sharing, and critiquing**.

You'll sketch, explore, revise, and grow together.





# Studio Pods

- You'll work in **pods of 4 students per table**
- **Stick with the same pod** for 2–3 weeks at a time
- Occasionally we'll **shuffle pods** to mix perspectives

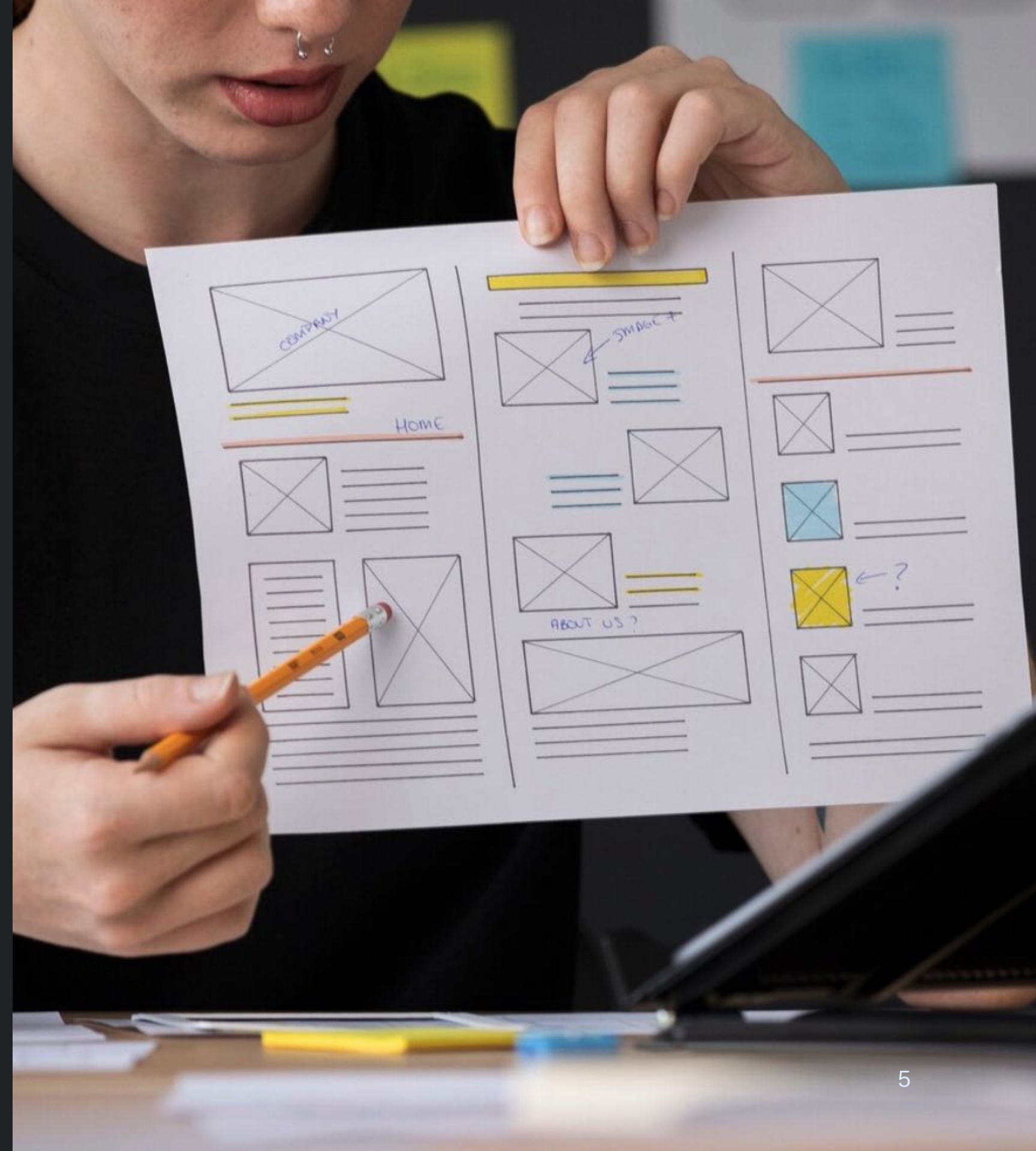
# Interacting in Studio

- Bring your **sketchbook and materials** to every Wed/Fri class
- On Wednesdays, we'll be **circulating** — ask for feedback!
- You don't need to wait to be called on. Just **wave us down**.

# Giving Feedback to Peers

Design feedback is a skill! Use these guidelines:

- Describe, don't judge: "This feels crowded because..."
- Ask questions: "What made you choose that flow?"
- Build on ideas: "What if you shifted this here..."
- Be generous but honest



# Receiving Feedback

It's not always easy, but feedback is gold.

- Listen without defensiveness
- Ask follow-up questions
- Try suggestions even if you're unsure
- Don't take it personally — it's about the work



## Friday Crit Sessions

We'll build crit culture and then use it:

1. We'll pick a few student designs **at random** for full-class feedback
2. Then, you'll do **peer critique within your pod**



Focus on:

- Clarity, structure, use of principles
- What's working? What could improve?
- Concrete suggestions, not just preferences



# Studio Mindset

- Show up ready to **make and share**
- Bring your **best effort**, not perfection
- Be open to feedback and revision
- Support your podmates — they'll support you

# IDEO's Brainstorming Rules

1. **Defer judgment** – No bad ideas during ideation
2. **Encourage wild ideas** – Let creativity flow
3. **Build on the ideas of others** – “Yes, and...” > “No, but...”
4. **Stay focused on the topic** – Grounded creativity
5. **One conversation at a time** – Everyone gets heard
6. **Be visual** – Sketch it, don't just describe it
7. **Go for quantity** – More ideas = more possibilities

# Critique Guidelines

- **Start with observations:** “I notice that...”
- **Focus on goals:** “What is this trying to do?”
- **Describe impact:** “This feels confusing because...”
- **Offer suggestions:** “What if you moved this closer to...”
- **Be kind, specific, and honest**
- **Support your peers’ growth**, not your own preferences



# Media Sources

Freepik